

5 EASY WAYS  
TO BUILD  
RELATIONSHIPS  
AND GROW YOUR  
BUSINESS

(Even If You're Brand New)



## SOLUTION BRAINSTORMING WORKSHEET

Use this worksheet to help determine where you need to focus your relationship-building efforts for the most optimized visibility.



SOCIAL	YOUR COMMUNITY	LIVE
<i>List all the ways you currently interact on social media—where, when, how often</i>	<i>Jot down key points about your community—what they talk about, where THEY hang out, how they contact you, etc.</i>	<i>List all the ways you currently interact live with your community</i>

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SOCIAL	YOUR COMMUNITY	LIVE
<i>List what you need to change in your social media habits, to build strong relationships</i>	<i>List what they interact most strongly with you about: Topics, post types, etc.</i>	<i>Comment on the effectiveness of each of your live strategies. What results to do you typically get?</i>

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Identify your social fears	Delve into your reasons	Changes you can make
Write down what scares you; what you avoid doing or procrastinate about, when it comes to making and maintaining contact	For each one, analyze specifically what makes it difficult and why	Brainstorm small strategies (steps) you can take right away to eliminate these problems

<b>LIST 3 WAYS TO MAKE YOU AND YOUR BRAND MORE RECOGNIZABLE</b>		
<b>DEFINE...</b>		
<b>Your personality</b>	<b>Your brand message</b>	<b>Your mission</b>
<b>WHAT ONE SPECIFIC CHANGE/STEP ARE YOU WILLING TO TAKE TODAY?</b>		