

Personal Brand Camp™ for VAs



Presented by Kris Marsh, brand strategist and marketing consultant
[Kris Marsh Consulting](#) - [Personal Brand Playbook](#)



Imagine having a clear vision of where you're going, what you want to accomplish and how you're going to get there. Now, imagine having a strong personal brand; one that positions you as a trusted and respected partner to your clients; and unlocks your full potential. That's what Personal Brand Camp™ for VAs is all about!

At the close of our hour together, you will:

- Have a heightened level of self-awareness, because we need to know ourselves before others can know us
- Understand how a strong personal brand is critical to your success as a business owner
- Have gained clarity and built intention on what you want to be known for- your personal brand
- Have identified the behaviors and attributes that will support or hinder your success
- Understand how your personal brand can support your business goals, or derail it
- Have developed your own personal brand action plan